



SAMPLE SOCIAL MEDIA POSTS

[Click here to access files](#) (for more instructions see below for **CANVA HOW TO TIPS**)

Post 1:

How will cuts to Medicaid impact Medi-Cal?

Medi-Cal is the state version of Medicaid.

70% →

In 2023, Medi-Cal received 70% of its funding from the federal government.

Any Medi-Cal cuts that occur have the potential to impact ALL Medi-Cal recipients

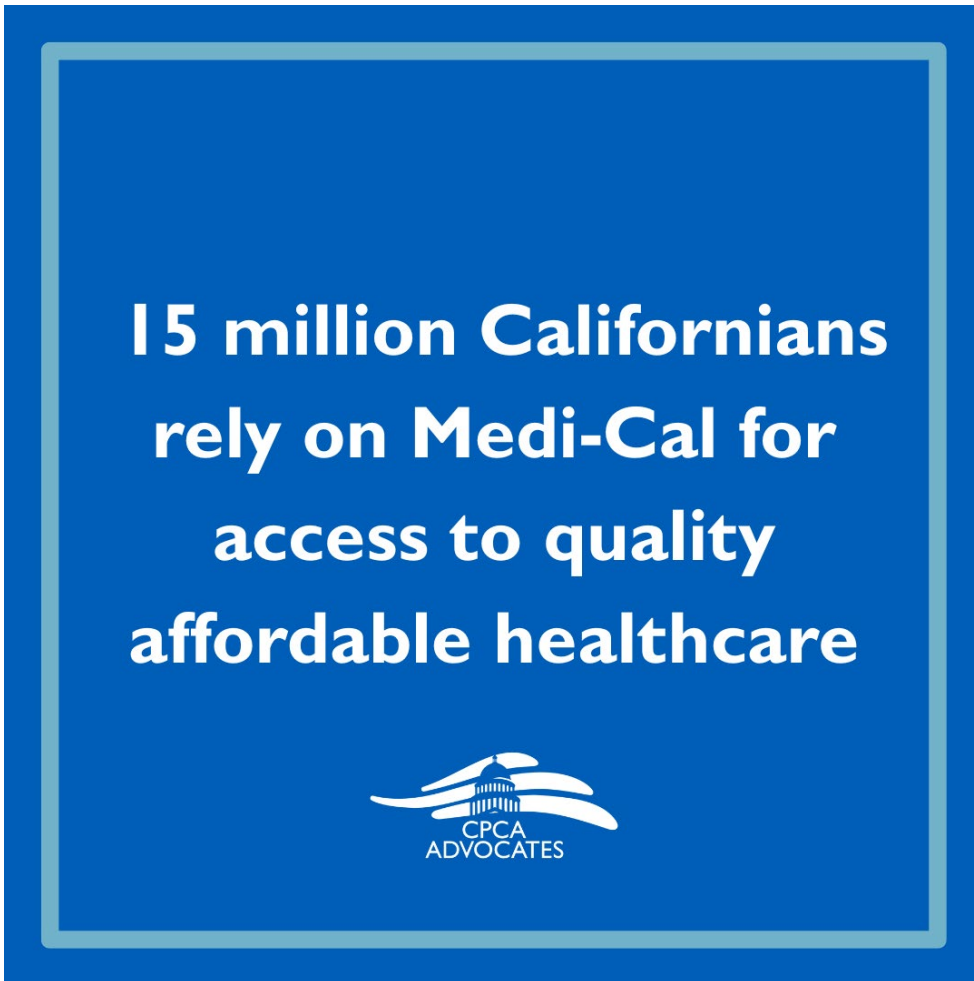
Sample Caption:

More than 15 million Californians 🏠 rely on Medi-Cal (California's Medicaid program) for health insurance coverage, including veterans, seniors, half of all the state's children, those with disabilities, pregnant women, and working families. 🩺 Medicaid is a safety net for **@healthcenter** patients and the community. 🚑
@healthcenter @CPCAAdvocates #SaveMedicaid #MedicaidMatters #ValueCHCs

NOTE: Make sure to tag any other partners to amplify your post

(916) 440-8050
CPCAadvocates.org
1231 I Street, Suite 400, Sacramento, CA 95814

Post 2:



Sample Caption:

DYK: 🍌 More than 67% of California's CHC, like **@healthcenter** patients are covered by Medi-Cal (California's Medicaid program). CHCs provide preventative care that keeps our communities healthier and our economies stronger 💪.

@healthcenter @CPCAAAdvocates #SaveMedicaid #MedicaidMatters #ValueCHCs

NOTE: Make sure to tag any other partners to amplify your post

Post 3:

Who does Medi-Cal Cover?



39% of all births
in California



5 million children
(nearly 50% of
CA's kids)



2.3 million seniors
and people with
disabilities



3.4 million working
Californians
(1 in 5 workers)



Sample Caption:

Medicaid funding cuts would harm the care that is delivered to the 67% of Californians 🗽 who are covered by Medi-Cal (California's Medicaid program). This would put a financial strain on our emergency rooms and our healthcare system 🚑! **@healthcenter** stands with our patients and their right to access quality affordable healthcare.

@healthcenter @CPCAAAdvocates #SaveMedicaid #MedicaidMatters #ValueCHCs

NOTE: Make sure to tag any other partners to amplify your post

Don't forget to also take pictures during the members' visit! Sample captions below for post-visit content.

Sample Caption 1: <@CLINIC> was proud to host <@MEMBER> in <CITY> today to highlight the critical role community health centers and clinics play in providing quality, affordable healthcare across our region.

Sample Caption 2: Thank you to <@MEMBER> for visiting <@CLINIC> to hear firsthand about the important role community health centers play in <CITY>. With millions of patients, community health centers provide vital, whole person care that helps keep California healthy.

Sample Caption 3: A big thank you to <@MEMBER> for their visit to <@CLINIC> to hear about how community clinics strengthen communities and keep Californians healthy.

CANVA HOW TO TIPS

How to use the templates files:

Click the [link](#) to open the design file.

Click File from the status bar above the editor.

Click Make a copy. The duplicated design will open in a new tab.

You can make copies of your designs to keep the 'original' versions' for editing. This is helpful if you don't have access to your design's version history. You can also make copies of designs that are shared with you.